

Appendix B - Interventions

1.0 Community & Place

Corporate Plan 2020-2025	SPF Investment Priorities
<ul style="list-style-type: none">Promote a local economy and revitalising of our town centres	Revitalise our town centres by: <ul style="list-style-type: none">Improving the public realmSupporting an improved retail offer – type and quality of shops (business support for retailers)Bringing vacant shops back into useRenovating and restructuring under-utilised buildingsPromoting a programme of events, festivalsSupporting an improved cultural and leisure offer
<ul style="list-style-type: none">Increase availability of incubation space, grow-on space and places to expand	<ul style="list-style-type: none">Support the development of rural work hubs
<ul style="list-style-type: none">Support a thriving agricultural sector that showcases field-to-fork practices and low food miles to market	<ul style="list-style-type: none">Support a thriving agricultural sector that showcases field-to-fork practices and low food miles to market

1.1 Love your Town Centre -

An open-application grant scheme for town-centre innovation and improvements that would bring vacant shops back into use, increase footfall, and increase vibrancy. The grant scheme would support new community and commercial uses for town centre properties, and promote new arts, cultural, heritage or creative activities and events, and make small improvements to the public realm.

SPF Interventions:

E1 Funding for improvements to town centres and high streets

E6: Support for local arts, cultural, heritage and creative activities

E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses

E22: Investing in enterprise infrastructure and employment/innovation site development projects

E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises

Proposed Investment: £105,000

Delivered: Internally

(This is part of a wider package of town centre support that would also include grants for shopfront enhancement and support for retailers to upgrade their digital presence. These other elements are funded separately through committed S106 funding, Historic England funding and MDDC Economic Development budget)

1.2 Field to Fork – Strengthening local food supply chains

Working with farmers, local producers, retailers and hospitality businesses to strengthen the local food supply chain, by

- promoting direct supply through box schemes, farmers markets, farm shops, local packers / distributors, local independent retailers
- linking local food producers and local food businesses (retailers and hospitality) through ‘meet the buyer’ events, and
- stimulating demand through ‘Buy Local’ campaigns, promoting local markets, and expanding food tourism.

SPF Interventions

E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks

E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally

Proposed Investment: £50,205

Delivered: Internally and with partners

1.3 Strengthening the Visitor Economy Scheme

Support for a raft of initiatives to promote and extend the local visitor economy. Indicative projects include developing a Mid Devon Walking Festival; facilitating a range of tourism trails; improved signage on major entry points into Mid Devon; visitor information and interpretation boards.

SPF Interventions:

E8 - Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area

E17 – Funding for the Development and Promotion of the Visitor Economy

Proposed Investment: £50,205

Delivered: Internally

1.4 Rural Work Hub Development Scheme (see 2.2 below)

2.0 Supporting Local Business

Corporate Plan 2020-24	SPF Investment Priorities:
<ul style="list-style-type: none">• Promote economic development and greater economic diversity• Reduce long-distance commuting• Increase the number of higher skilled, better paid jobs	<ul style="list-style-type: none">• Support for local start-ups and micro-businesses (SMEs)• Support for business innovation and adoption of modern processes and advanced technology by local start-ups

Corporate Plan 2020-24	SPF Investment Priorities:
	and micro-businesses
<ul style="list-style-type: none"> • Increase availability Incubation space, grow-on space and places to expand 	<ul style="list-style-type: none"> • Support the development of incubation and flexible work-space

2.1 Business Support

Providing targeted business support to pre-start-up and start-up businesses through workshops, seminars and 1:1 support (partnership project with DCC)

SPF Interventions:

E23 Supporting Businesses at all stage of development

Proposed Investment: £230,000

Delivered: Partnership project with DCC

2.2 Work Hub Development Scheme

Working with a range of private sector, social enterprise and community providers to develop a network of workhubs, offering flexible workspace, incubator space, and maker workshops for start-up and growing micro-businesses.

The scheme will provide development grants to support workhub development in new locations, particularly in rural areas, and support existing workhubs to expand or provide new facilities. The project will also work towards creating a new business innovation centre.

SPF Interventions

E2: Funding for new, or improvements to existing, community and neighbourhood infrastructure projects

E21: Funding for the development and support of appropriate innovation infrastructure at the local level

E22: Investing in enterprise infrastructure and employment/innovation site development projects

E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.

E24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise (including social

Total Proposed Investment £385,000 including

- Support for rural work-hub development
- Support for expanding existing work-hubs
- Development of a Business Innovation Centre
- Business Innovation support

Delivered: In partnership

3.0 People and Skills – Interventions

(Funding for interventions under the People and Skills priority is only available in 2024-25)

Corporate Plan 2020-24	SPF Investment Priorities:
<ul style="list-style-type: none">• Increase the number of higher skilled, better paid jobs	<ul style="list-style-type: none">• Support for young people not in employment (or underemployed)
	<ul style="list-style-type: none">• (Support for basic skills development) realised through DCC's Multiply programme
	<ul style="list-style-type: none">• Support for upskilling workers in new skills for a new economy

3.1 Support for Young People

1:1 mentoring support for 16-24 who are economically inactive, or who are not reaching their full potential to help them into work.

SPF Intervention

E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths* and ESOL) support where there are local provision gaps.

Proposed Investment £100,000

Delivered: Petroc or through DCC

3.2 Green Skills Development

Ensuring young people and people already in work have the necessary skills to meet the demands of the new low carbon economy enabling them to thrive in a future labour market. Training could include skills in electric vehicle service and maintenance, installation of electric vehicle charge points, retrofit, sustainable construction, solar PV installation etc

SPF Intervention

E39: Green skills courses targeted around ensuring we have the skilled workforce to achieve the government's net zero and wider environmental ambitions.

Proposed Investment £100,000

Delivered: Petroc or through DCC

Proposed Budget	Cap/Rev	2022-23	2023-24	2024-25	TOTALS
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Proposed Budget	Cap/Rev	2022-23	2023-24	2024-25	TOTALS
SPF Allocation		£153,000	£275,000	£592,000	£1,020,000
Communities and Place					
Love Your Town Centre'		£33,000	£36,000	£36,000	£105,000
Farm to Fork initiatives		£10,041	£20,082	£20,082	£50,205
Strengthening the Visitor Economy		£10,041	£20,082	£20,082	£50,205
Supporting Local Business					
Business Support		£10,000	£75,000	£145,000	£230,000
Work Hub & Incubation Space Development	Capital	£50,000	£80,000	£120,000	£250,000
	Revenue	£38,841	£44,982	£51,382	£135,206
People & Skills					
Support for Young People				£100,000	£100,000
Green Skills Development				£100,000	£100,000
TOTAL		£151,923	£276,146	£592,546	£1,020,616